

NAPLES OUTLET CENTER

The new owners of Naples Outlet Center are offering retail and restaurant or food service tenants the rare opportunity to be part of an outlet center redevelopment project located in an underserved, affluent market.

Naples is indisputably one of the fastest growing markets in Florida in both population and household income. Located on Collier Boulevard just 10 miles south of downtown Naples and 6 miles north of Marco Island, Naples Outlet Center is being renovated and repositioned as a boutique outlet center featuring upscale designer and lifestyle brands. It will be unique in the marketplace, complementing other retail and restaurant offerings nearby.



All drawings are conceptual renderings and the developer expressly reserves the right to make modifications.

PROPERTY HIGHLIGHTS

- 10 miles south of downtown Naples; 6 miles north of Marco Island
- Excellent roadway visibility with traffic counts exceeding 28,895 CPD
- Retail GLA: 146,100 sq. ft.
- Phased upgrades include complete façade renovations, new amenities and landscaping, redesigned signage and more
- New restaurant and food opportunities
- Early opportunity to customize space within the center
- 11,000 ± new residential units under construction within a 5-mile radius
- Professional expertise has been retained to market the center to drive traffic from the permanent population and lucrative, international visitor markets

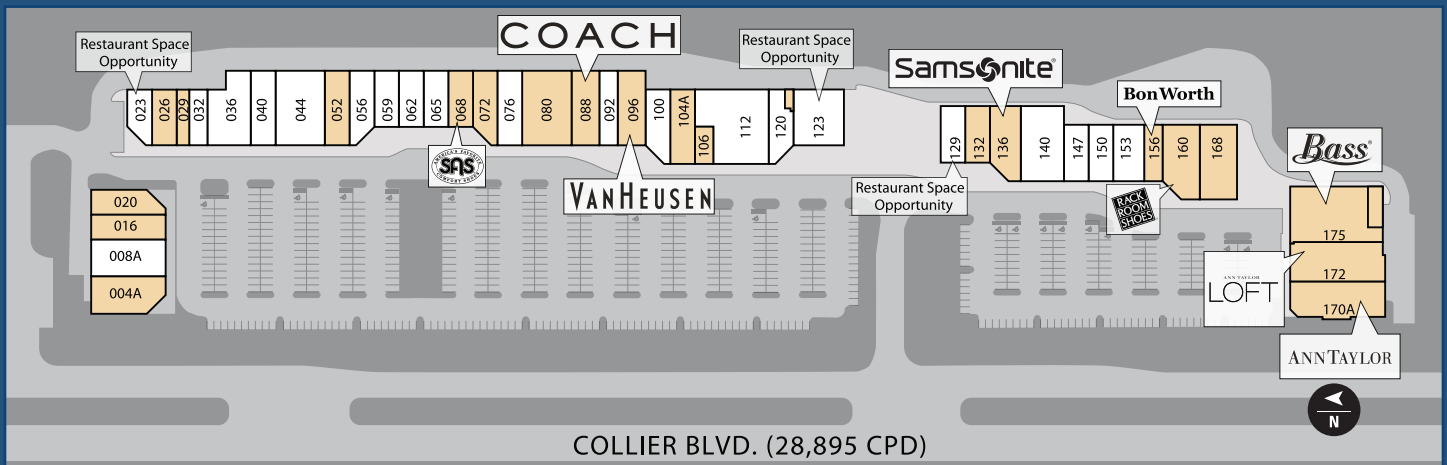
We are seeking luxury and national outlet brands and restaurant or food service tenants who offer a superior customer experience. Join us as we bring a better version of the outlet shopping experience to Naples and Marco Island residents and visitors alike.

SHOPPER DEMOGRAPHICS

	3-Mile Radius	5-Mile Radius	10-Mile Radius	30-Mile Radius	60-Mile Radius
2016 Population	19,740	38,722	144,275	425,760	1,075,287
2021 Population	21,845	42,852	160,810	471,462	1,188,790
2016 Average HH Income	\$81,364	\$81,130	\$86,535	\$92,332	\$77,649

TOURISM

Naples is a stylish and diverse community known for its beautiful white sand beaches, golf courses, fishing, boating, water sports, and arts and culture. The main metropolitan area on Florida's Paradise Coast, Naples provides all the services and accommodations visitor and residents desire, while retaining an exclusive, intimate feel. Served by Southwest Florida International Airport in Ft. Myers, the area attracts visitors from around the globe, including the UK, Canada, Germany, Scandinavia and South America. In 2015, Collier County welcomed 1.8MM visitors who spent \$1.3B on hotels, dining, shopping, sightseeing and more.



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